

COMMUNICATION FROM THE CHAIR, ARTS, PARKS, HEALTH, EDUCATION, AND NEIGHBORHOODS COMMITTEE REPORT and ORDINANCE FIRST CONSIDERATION relative to adding Section 28.30 to Article 8, Chapter II of the Los Angeles Municipal Code (LAMC) to establish the prohibition of misleading advertising by a pregnancy services center within the City.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

PRESENT and ADOPT the accompanying ORDINANCE dated August 4, 2022, adding Section 28.30 to Article 8, Chapter II of the LAMC to establish the prohibition of misleading advertising by a pregnancy services center within the City.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted

"URGENCY CLAUSE - 12 VOTES REQUIRED ON SECOND READING"

Summary:

On September 13, 2022, your Committee Chair considered the August 4, 2022 City Attorney report and Ordinance adding Section 28.30 to Article 8, Chapter II of the LAMC to establish the prohibition of misleading advertising by a pregnancy services center within the City.

After consideration and having provided an opportunity for public comment, the Committee Chair recommended that Council adopt the Ordinance. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

COUNCILMEMBER JOHN S. LEE, CHAIR
ARTS, PARKS, HEALTH, EDUCATION, AND NEIGHBORHOODS COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
LEE:	YES
BONIN:	ABSENT